



2017 - 2018 Chamber Business Directory Advertising Agreement

The Greater Westfield Chamber of Commerce **BUSINESS DIRECTORY**

The Chamber Business Directory will be distributed to members, advertisers, businesses, and the community. Volume distributors include:

- city/town halls
- The Westfield News
- banks
- realtors
- insurance companies
- large employers
- hospitals
- colleges and universities
- restaurants
- hotels
- retailers and merchants
- libraries

The Greater Westfield Chamber of Commerce offers the following advertising opportunities in the 2017 - 2018 Chamber Business Directory



AD SIZES and PRICES

INSIDE PAGES

SIZE	WIDTH	HEIGHT	PRICE
1/8 PAGE	2.5"	1.95"	\$200.
1/4 PAGE	2.5"	4.0"	\$300.
1/2 PAGE	5.125"	4.0"	\$500.
FULL PAGE	5.125"	8.125"	\$800.

PREMIUM LOCATIONS

INSIDE FRONT COVER, INSIDE BACK COVER, BACK COVER

SIZE	WIDTH	HEIGHT	PRICE
FULL PAGE	5.125"	8.125"	\$1,000.

ALL PREMIUM LOCATIONS SOLD!

All ads must be the exact size as listed above.

AD FORMAT

All ads must be supplied in PDF or JPG format. Ads can be supplied on disk, or emailed to sales@thewestfieldnewsgroup.com

Place your ad today!

AD SIZE: FULL PAGE 1/2 PAGE 1/4 PAGE 1/8 PAGE PRICE \$ _____

Business Name _____ Phone _____

Contact Person _____ Email _____

Address _____ State _____ Zip _____

Check Enclosed \$ _____ Charge my Visa/MasterCard/Discover: \$ _____

Card Number _____ Expiration Date ____/____/____ 3-Digit Code _____

Physical Address Statement is Mailed To _____

Signature of Cardholder _____

MAIL this form and ad to: The Westfield News Group LLC 62 School St Westfield, MA 01085

EMAIL to: sales@thewestfieldnewsgroup.com

Checks can be made payable to Greater Westfield Chamber of Commerce and mailed to 16 N Elm Street, Westfield, MA 01085

All agreements are subject to approval by the Greater Westfield Chamber of Commerce, whose liability shall be limited to the cost of the advertisement. Advertiser agrees that all terms published by the Greater Westfield Chamber of Commerce are part of this agreement. Payment must be made in full to confirm order.

FULL PAGE AD

WIDTH	HEIGHT	PRICE
5.125"	8.125"	\$800.

**ACTUAL
SIZE**

1/2 PAGE AD

WIDTH	HEIGHT	PRICE
5.125"	4.0"	\$500.

1/4 PAGE AD

WIDTH	HEIGHT	PRICE
2.5"	4.0"	\$300.

1/8 PAGE AD

WIDTH	HEIGHT	PRICE
2.5"	1.95"	\$200.

AD SUBMISSION and PAYMENT
November 21, 2016

AD APPROVAL BY ADVERTISER
December 9, 2016

DIRECTORY DISTRIBUTION BEGINS
January 9, 2017