

It's Time...

2019-2020 Chamber Business Directory

The directory is distributed to members, advertisers, businesses, and the community.

Advertising Agreement

Volume Distributors include:

- City/Town Halls
- The Westfield News
- Banks
- Realtors
- Insurance Companies
- Large Employers
- Hospitals
- Colleges & Universities
- Restaurants
- Hotels
- Retailers & Merchants
- Libraries

ADVERTISING OPPORTUNITIES

AD SIZES and PRICES

INSIDE PAGES

SIZE	WIDTH	HEIGHT	PRICE
1/8 page	2.5"	1.95"	\$200
1/4 page	2.5"	4.0"	\$300
1/2 page	5.125"	4.0"	\$500
FULL page	5.125"	8.125"	\$800



PREMIUM LOCATIONS

INSIDE FRONT COVER, INSIDE BACK COVER, BACK COVER

SIZE	WIDTH	HEIGHT	PRICE
FULL page	5.125"	8.125"	\$1,000

AD FORMAT

All ads must be the exact size as listed above and supplied in hi rez PDF or JPG format. Art may be emailed to dlombardi@westfieldbiz.org or via a cloud-based computer file transfer service. Call with questions.

Place your ad today!

AD SIZE: FULL PAGE 1/2 PAGE 1/4 PAGE 1/8 PAGE PRICE \$ _____

Business Name _____ Phone _____

Contact Person _____ Email _____

Address _____ State _____ Zip _____

Check Enclosed \$ _____ or Call 413.568.1618 to use Credit Card

MAIL checks and form to:

The Greater Westfield Chamber of Commerce, 16 North Elm Street, Westfield, MA 01085

FULL PAGE AD

PRICE \$800

WIDTH 5.125" HEIGHT 8.125"

**ACTUAL
SIZE**

1/2 PAGE PAGE AD

PRICE \$500

WIDTH 5.125" HEIGHT 4.0"

1/4 PAGE PAGE AD

PRICE \$300

WIDTH 2.5" HEIGHT 4.0"

1/8PAGE PAGE AD

PRICE \$200

WIDTH 2.5" HEIGHT 1.95"

AD SUBMISSION AND PAYMENT

November 1, 2018

DIRECTORY DISTRIBUTION BEGINS

January, 2019