

# It's Time... Reserve your space in the 2019-2020 Chamber Business Directory

*The directory is distributed to members, businesses, and the community.*

## Advertising Agreement



### Volume Distributors include:

- City/Town Halls
- The Westfield News
- Banks
- Realtors
- Insurance Companies
- Large Employers
- Hospitals
- Restaurants
- Hotels
- Retailers & Merchants
- Libraries

### ADVERTISING OPPORTUNITIES

#### AD SIZES and PRICES

INSIDE PAGES

SIZE	WIDTH	HEIGHT	PRICE
1/8 page	2.5"	1.95"	\$200
1/4 page	2.5"	4.0"	\$300
1/2 page	5.125"	4.0"	\$500
FULL page	5.125"	8.125"	\$800

#### PREMIUM LOCATIONS

INSIDE FRONT COVER, INSIDE BACK COVER, BACK COVER

SIZE	WIDTH	HEIGHT	PRICE
FULL page	5.125"	8.125"	\$1,000

#### AD FORMAT - FULL COLOR

*All ads must be the exact size as listed above and supplied in hi rez PDF or JPG format. Art may be emailed to [dlombardi@westfieldbiz.org](mailto:dlombardi@westfieldbiz.org) or via a cloud-based computer file transfer service. Call with questions.*

### Place your ad today!

AD SIZE:  FULL PAGE  1/2 PAGE  1/4 PAGE  1/8 PAGE      PRICE \$ \_\_\_\_\_

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check Enclosed \$ \_\_\_\_\_ or Call 413.568.1618 to use Credit Card

### MAIL checks and form to:

The Greater Westfield Chamber of Commerce | 16 North Elm Street | Westfield, MA 01085